CLAIMS

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1. A liquid active substance dispenser for a W.C. bowl, to be housed within the W.C. bowl, comprising:

for containing active substance (R) in the liquid state, a bottle (11) having an exit mouth (12) for the active substance (R) and

a support means (20), separated from the bottle (11), to support said bottle (11) in an inverted position, with its mouth (12) facing downwards in a position subjected to the action of the flushing water flow,

the support means (20) comprising:

for containing the active substance, a reservoir (21) located in a position subjected to the action of the flushing water flow and arranged to receive the mouth (12) of the bottle,

at least one active substance descent passageway (35) enabling the active substance to descend in a gauged manner into the containing reservoir (21),

at least one ventilation passage (31) which, when in use, connects the internal chamber of the bottle (11) to the ambient air,

said containing reservoir (21) defining a volume for containing a quantity of active substance which closes said active substance descent passageway (35)

characterised by comprising, discharging to the outside of the reservoir, a

siphonic trap-means (40) having an inlet (42') which draws liquid from the containing reservoir at a level (L2) below the level of the lower outlet section (P1) of the bottle mouth (12) and having a triggering level above the level of said lower section (P1),

- said containing reservoir (21) being enclosed within a collection region (50) arranged to temporarily retain the flushing water until a level is reached such as to trigger the action of the trap-means and then release the water into the W.C. bowl.
- A dispenser as claimed in claim 1, characterised by comprising a cap
 (42) with its concavity facing downwards to cover the upper mouth (41') of a conduit (41) which passes through the base wall (25) of the containing reservoir (21), said upper mouth (41') defining the triggering level of the trap-means (40).